|111 | |110

Taking Responsibilities as a Pilot Demonstration
Area and Developing into a Good Example of
People's Livelihood and Happiness -- Food Safety
in Shenzhen

Reporter: Kuang Bing, Director-General of Market Supervision and Regulation Bureau of Shenzhen Municipality

11

November 6, 2019

I1	http://www.sz.gov.cn/zfgb/2010/gb680/201001/t20100106_1422806.htm liuyi, 2019/11/4
l10	http://language.chinadaily.com.cn/a/201908/19/WS5d5a0fc3a310cf3e3556682d.html liuyi, 2019/11/4
l11	http://language.chinadaily.com.cn/a/201908/19/WS5d5a0fc3a310cf3e3556682d.html liuyi, 2019/11/4



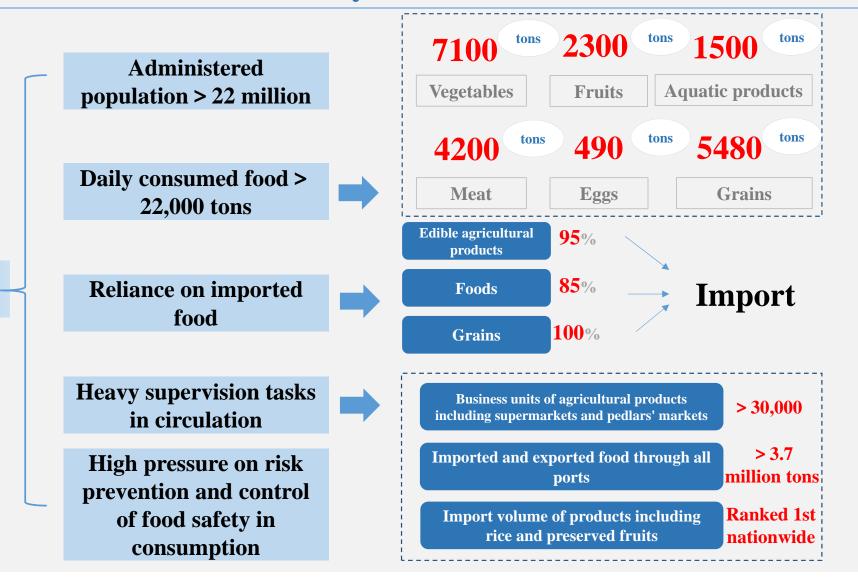
This year witnesses the 70th anniversary of the founding of the People's Republic of China as well as the beginning of the Central Committee of the Communist Party of China and the State Council's deepening the reform to strengthen food safety, developing the Guangdong-Hong Kong-Macao Greater Bay Area and building Shenzhen into a pilot demonstration area of socialism with Chinese characteristics, the theme 'coordinative development of safety and quality' tightly corresponds to the current focus on food safety.

http://language.chinadaily.com.cn/a/201908/19/WS5d5a0fc3a310cf3e3556682d.html liuyi, 2019/11/4



Shenzhen

Overall situation of food safety in Shenzhen





Shenzhen Municipal Party Committee and Municipal Government attach great importance to food safety

Secretary of the CPC Shenzhen Municipal Committee Wang Weizhong pointed out that "Highlight technological and scientific guidance, reform and innovation of food safety, ensure that both CPC committees and governments are held accountable and encourage the entire people's participation to strictly promote the building of City of Food Safety with high standards as well as comprehensively improve the guarantee level and governance capacity so as to build Shenzhen into the City of Food Safety with citizen satisfaction."





Mayor of the Shenzhen Municipal People's Government Chen Rugui requires "Moving ahead to establish the Shenzhen Standard System of Food Supply and strive to build a national demonstration city of food safety."

In May, 2018, Shenzhen issued the Work Plan for Implementing the Food Safety Strategy and Establishing the Shenzhen Standard System of Food Supply to Build Shenzhen into the City of Food Safety with Citizen Satisfaction (2018-2020), aiming to develop iteself into a city of food safety that is satisfied by its citizens.





- Rationalizing Systems and Mechanisms to Realize Full-chain Supervision of Food Safety
- 2 Laying a Solid Grass-roots Foundation for Complete Risk Prevention and Control
- Pooling Strength from All Sides to Promote National Participation in Food Safety
- Looking up to the Best to Increase Citizens' Sense of Gaining in Food Safety
- Grasping the 'Double-area-driven' Opportunity to Fully Implement the Six Aspects of 'Insisting on'

l2 https://m.21jingji.com/article/20190925/herald/8e5608eb678827a32513590391fd0dfb.html 双区驱动即粤港澳大湾区和中国特色社会主义先行示范区建设 liuyi, 2019/11/4





Full-chain supervision



Supervision duties on cultivation of edible agricultural products and livestock slaughtering are included in market supervision departments



Full-chain supervision from cultivation, production, circulation to consumption

A specialized, complete and traceable supervision system has been preliminarily built



Source management and control -- Stepping up efforts to establish agricultural product bases

In 2018

- ◆ Supply from vegetable and fruit bases: **555,600 tons**
- Supply from agricultural processing bases: 1.7315million tons
- ◆ Supply from livestock, egg and diary bases: 16,600 tons
- ◆ Supply from aquatic product bases: 7,300 tons

Effective guarantee of stable supply of edible agricultural products

147 certified municipal-level 'Shopping Basket' bases









Circulation management and control -- Upgrade and renovation of agricultural product wholesale markets and farmers markets

- ◆ Municipal and district financial subsidies >=80%
- ◆ 100% relocation rate and no rent increase for commercial tenants after renovation
- ◆ Introduction of intelligent measuring and supervision system
- ◆ Complete upgrade and transformation by the end of 2020

Effective guarantee of stable supply of edible agricultural products

Complete upgrade and transformation of 358 agricultural product wholesale markets and farmers markets in Shenzhen













Realizing complete quick detection of food safety

Since 2018, Shenzhen has

- **♦** Completed 1.3 million batches of quick detection
- **♦** Accepted **58,000** batches of submitted products by citizens for free
- **♦** Destroyed **34 tons** of disqualified food
- **♦** Held over **3,900** activities for popular science
- ◆ Listed business units producing disqualified food as objects for key inspection and frequent quick detection to realize initial risk screening, warning, prevention and control

Taking the lead to realize neighbourhood-level quick detection of food safety, convenient services and popular science education in a complete way

'One vehicle, one room, one center and one base for quick detection' are now available in 74 neighbourhoods in Shenzhen

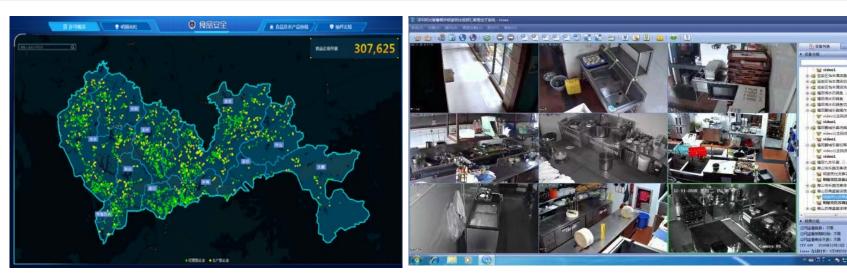






Creating the 'Super Brain' of food safety by establishing an intelligent supervision system

Establishing China's first intelligent command center in the market supervision system



- ◆ Coupling of supervision, detection and law enforcement
- ◆ Installation of 'internet plus see-through kitchens' in 11,627 restaurants and school canteens of over 200 square metres
- ◆ Real-time snapshot taking of evidences concerning **9 types of illegal acts** in a bid to realize open and transparent operation of food safety

I13

http://read.qsbdc.com/html/201703/15818.html liuyi, 2019/11/5



Effective guarantee of meat and poultry product safety

- ◆ Daily supply of fresh poultry products hits over 320,000, accounting for over 60% of the total sales volume in Guangdong
- ◆ Appropriate respond to

 'African Swine Fever (ASF)'
 by subsidizing slaughtering enterprises and swine
 wholesalers with 9.94 million yuan
- Maintain stable supply in the meat market without confirmed or imported cases

Full implementation of designated slaughtering, cold chain distribution and market entry with freshness

Shenzhen has renovated 3,000 livestock market stalls, becoming the only city permanently prohibiting livestock sales in China

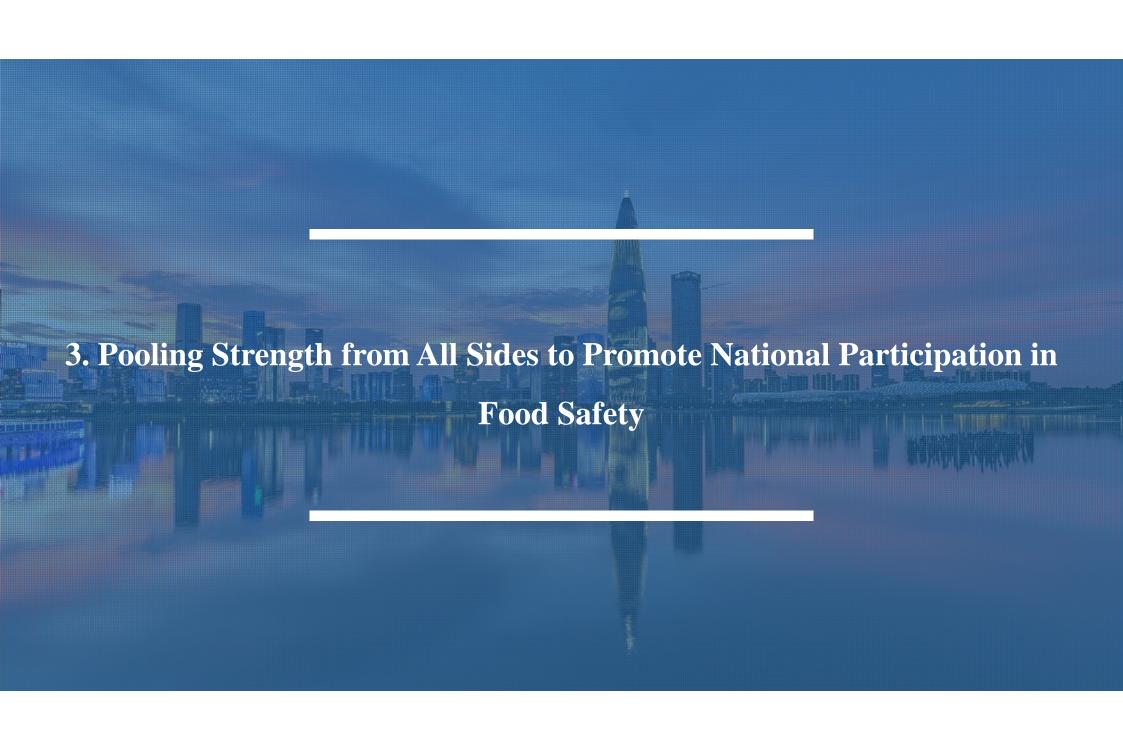






14

- https://www.nytimes.com/2001/12/31/world/istanbul-journal-lambs-to-the-slaughter-but-out-of-sight-please.html liuyi, 2019/11/4
- https://en.wikipedia.org/wiki/Cold_chain liuyi, 2019/11/4





Extensively pooling opinions and wisdom of the people

Establishing a normalized mechanism of supervision and participation by NPC and CPPCC members of food safety





- ◆ Since September, 2015, 16 quarterly symposiums for NPC and CPPCC members have been held
- ◆ The mechanism has become an important platform for pooling opinions and wisdom of the people in the field of food safety supervision



Mobilizing social participation in the supervision

Developing a volunteering service group of food safety, which becomes a vital source of strength of mutual social governance







- ◆ The Administrative Measures of Shenzhen Municipality for Volunteering Services on Food and Drug Safety was issued
- ◆ Over 8,600 volunteers have been registered
- ◆ 196 clues concerning illegal live poultry trade have been provided for supervision departments
- ◆ The 'whistler' system has been implemented, encouraging insiders to report illegal acts concerning food safety, with a maximum of 600,000-yuan reward



Fully strenthening publicity, education and risk communication of food safety











A series of open and transparent publicity and education activities including 'Wednesday Canteen Inspection' 'Wine Inspection on 9th' 'Source Seeking of Food Safety -- Inspection of Agricultural Products' and 'Dazheng Dianping Food Safety Evaluation' have aroused strong reaction in the industry





Campaigns including the China Food Safety
Publicity Week and the Campus Food Safety
Publicity Month have been continuously
launched





The livelihood project themed 'the Building of Mutual Social Governance of Social Food Safety' has covered over 60% of the communities citywide

http://www.xinhuanet.com/english/2019-06/19/c_138156441.htm liuyi, 2019/11/4





Accelerating to build the Shenzhen Standard System of Food Supply

- Shenzhen Group Standard System of Food Supply is more strict than national standards and runs parallel with the requirement in Hong Kong regulations
- Over 300 standards and serial evaluation rules of Shenzhen food supply have been issued
- A full-chain standard system for 30 key products has been built



















In August 31, 2019, the first **18** types of 'Shenzhen Standard' products were sold in chain supermarkets such as Hema Fresh, Rainbow and Renrenle



Planning to establish prepared food hubs

- ◆ Be safe, clean, near, convenient and affodable
- ◆ The price is **about 10%** lower than the market
- ◆ The quantity of daily customers hits **12,000** on average

There are 11 prepared food hubs citywide







Studying and planning Shenzhen 'International Foodvalley'

Building an industrial cluster of renowned food and a core area of innovation and development of food industry

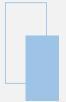


◆ Facilitate to build an international foodvalley by borrowing the mode of Wageningen Foodvalley, the Netherlands and cooperating with Chinese Academy of Agricultural Sciences



https://www.clc.gov.sg/docs/default-source/urban-solutions/urb-sol-iss-14-pdfs/13_case_study-wageningen-foodvalley.pdf





Grasping the 'Double-area-driven' Opportunity to Fully Implement the Six Aspects of 'Insisting on'

- 1. Insisting on 'mission and responsibility' by ensuring that both CPC committees and governments are held accountable for food safety
- 2. Insisting on 'centering on the people' by deepening the implementation of food safety strategy
- 3. Insisting on 'innovation and practical exploration' by improving the supervision system of food safety
- 4. Insisting on the 'rural revitalization strategy' by focusing on management and control of agriculture-sourced food safety
- 5. Insisting on the 'most extensive participation' by establishing a social governance model concerning food safety based on collaboration, participation, and common interests in an all-round way
- 6. Insisting on the benchmark of 'people satisfaction' by solving prominent problems



https://hk.lexiscn.com/ law/law-chinese-1-3337098-T.html?access=content_detail&lang=cn&eng=0&keyword=5Lmh5p2R5oyv5YW05oiY55 liuyi, 2019/11/4 Taking this forum as a new starting point, let us dedicate ourselves to openness and cooperation, jointly respond to risks and challenges and grasp the opportunity to build a community with a shared future for food safety and safeguard people's health.

Thank you!